Criteria for Awarding the Label (Version 1.0)

SCORING LOGIC

AAA	100	95,51	PLATIN
AA+	95,5	91,01	
AA	91	86,51	
AA-	86,5	82,01	
A+	82	77,51	GOLD
A	77,5	73,01	
A-	73	68,51	
BBB+	68,5	64,01	
BBB	64	59,51	SILVER
BBB-	59,5	55,01	
BB+	55	50,51	
BB	50,5	46,01	
BB-	46	41,51	BRONZE
B+	41,5	37,01	
B	37	32,51	
B-	32,5	28,01	
CCC+	28	23,51	WHITE
CCC	23,5	19,01	
CCC-	19	14,51	
CC	14,5	10,01	
C	10	9,01	no visualization
D	9	0	

ADDITIONAL CRITERIA

Minimum requirements at the ESG dimension level (“Dimension Gate”)

The awarding of a sustainability-related label requires that the assessed company achieve an adequate minimum performance in all three ESG dimensions (Environment, Social, Governance).

Regardless of the aggregate ESG total score, the following applies:
A Platin or Gold label cannot be awarded if less than 55% of the maximum achievable points are scored in at least one of the ESG dimensions (E, S, or G).

The assessment of the individual ESG dimensions is based on:

- the applicable rating methodology,
- an industry-specific weighting of ESG metrics,

This minimum criterion is intended to ensure that a label is awarded a particularly high rating for graphic design or communication only if there are no structural shortcomings in any of the individual sustainability dimensions. For Platin or Gold labels, it is expressly prohibited to offset weak performance in individual dimensions with above-average performance in other ESG areas.

Exclusion criteria (No label)

Regardless of the ESG score achieved, no sustainability label will be awarded if any of the following criteria are met:

- Serious human rights violations, in particular forced or child labor, or systematic violations of labor and social rights.
- Serious environmental violations, in particular those resulting in official sanctions or substantial fines.
- Proven cases of corruption resulting in convictions
- Controversial revenue, where more than 50% of total revenue comes from business activities classified as controversial.

The presence of an exclusion criterion automatically results in exclusion from the award of the label, regardless of the specific ESG assessment.

The minimum requirements and exclusion criteria described are intended to ensure that the sustainability label:

- does not convey misleading sustainability claims,
- is not used to conceal material ESG risks,
- and enables a credible, transparent, and robust assessment of sustainability performance.

The label is awarded solely on the basis of the applicable methodology and does not constitute an absolute or comprehensive statement regarding a company’s sustainability in all contexts.